

**ATTENTION KDP SOCAL UDS INDEPENDENT CONVENIENCE  
ACCOUNT MANAGERS**

# DRIVE DISTRIBUTION WITH VOID CLOSURES



**Earn 5 Reward Points for every NEW  
Void Closed from July 1 - August 31, 2025  
to shop for cool gear at [kdprewards.com](https://kdprewards.com)**

- **Distribution Void Closures on Top 10 CSD 20oz SKUs only**
- **Qualifying CSD 20oz SKUs:** Squirt, Canada Dry, 7up, A&W, 7up Zero, A&W Cream, Cactus Cooler, Squirt Zero, 7up Cherry, A&W Zero
- **Must achieve minimum 10% growth vs PY on CSD 20oz to qualify**
- **Support:** July Power Buy:
  - \$28.50 MB 10+ cases
  - SRP \$1.99; 2/\$3.50
- **Tracking:** Utilize CSD 20oz Distribution Scorecard
  - Lookback: March 1st



## BONUS

**Submit qualifying photo of the reset cold vault shelf for a  
chance to WIN an additional 250 Reward Points.**

- **Five (5) 250 Reward Points will be awarded.**



**Simply scan this QR code to submit qualifying  
display photos to [dp458.kdpdisplay.com](https://dp458.kdpdisplay.com)**

- **Duplicate photo entries will be disqualified.**
- **All display photos must be submitted by August 31 for executions secured during the July 1 through August 31, 2025 incentive timing.**
- **On-line upload site will be disabled at 11:59 PT on August 31, 2025.**



• See your Sales Manager for program details.

## HUNDREDS OF ITEMS TO CHOOSE FROM!

Use your Reward Points now or add them to your existing account along with Reward Points you have earned from other KDP Reward Point Programs and save for higher value rewards.

#DP458/DPKELO